

Pike County
Economic Development Corporation
1301 E Washington, PO Box 214
Pittsfield, IL 62363
217-440-5101
www.pikeedc.org

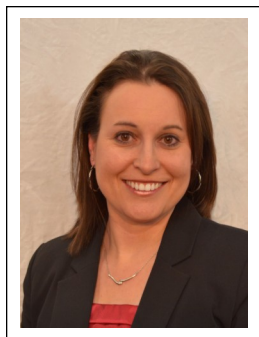
VOLUME 3, ISSUE 10—SPECIAL EDITION

Welcome to a Special Year End edition of *Development Matters*, a monthly newsletter of the Pike County Economic Development Corporation. As a valued member and supporter of PCEDC, you will receive this monthly newsletter to help keep you informed of our activities and possible opportunities for businesses and area organizations. We hope that you will find the information useful and beneficial.

PCEDC is dedicated to our mission to support and expand business and employment by improving the quality of life, utilizing our human and natural resources, and by promot-

Important Reminder!
Set up your Email Spam Filter
to accept:
gsheurman@pikeedc.org

This will ensure timely delivery of
any email correspondence you may
receive from PCEDC.



EXECUTIVE DIRECTOR'S CORNER

Gina Sheurman,
Executive Director

In this special edition of our newsletter, *Development Matters*, we are sharing some upcoming events, as well as some great information and resources for our members and communities. There are some great opportunities in the near future for grant funding, workshops, leadership activities, and some fun events that are taking place in Pike County.

Over a year and a half ago, we asked members to complete a SWOT analysis to give our committees better direction and guidance in setting goals and action items for the coming year. We are embarking on this exercise again, and we will be taking this information to create a longer, more in-depth, strategic plan for PCEDC. On page 3 of this newsletter, you will find a link to our SWOT Analysis, where you can leave feedback.

Again, we thank all of you for your dedication and support to PCEDC throughout the past year. As we count down the final hours of 2014, I want to wish each of you a Safe, Happy & Prosperous New Year!



2014-2015
PCEDC Board of Directors
Jim Brown
Craig Gengler
Kent Goewey
Lance Kendrick
Taylor Rakers
Steve Schaefer
Jim Sheppard
Karrie Spann
Robert Wood

2014 PCEDC Officers
Chairman: Jim Brown
Vice-Chair: Lance Kendrick
Secretary: Karrie Spann
Treasurer: Taylor Rakers



SAVE THE DATE!
3RD ANNUAL INVENTOR & SMALL BUSINESS EXPO



Saturday, February 28th, 2015
9AM—2PM
Pike County Farm Bureau
Pittsfield, IL



This event has been developed to provide an opportunity for local inventors, entrepreneurs, and small business owners to access technical assistance and exposure for their products and business. If you are interested in displaying a product or service in the exhibit area or if you are interested in attending this event, please contact:

Gina Sheurman, Executive Director
Pike County Economic Development Corporation
Pittsfield, IL 62363
Phone: 217-440-5101
Email: gsheurman@pikcedc.org / www.pikcedc.org

Find us on Facebook at: www.facebook.com/InventorSmallBusinessExpo

PLANNING FOR THE FUTURE

In 2013, PCEDC conducted a SWOT analysis to identify our strengths, weaknesses, opportunities and threats, as they relate to economic development in Pike County. As we plan for 2015 and beyond, we ask each of our members to take the time to complete a new SWOT analysis form. This will arm our committees with valid feedback to move forward in setting goals and action items for the future years. It is important to remember that there are no right or wrong answers, and it is best to be honest and voice your opinion on these exercises to better equip our organization and county with a plan for a sustainable future. You will receive an email with a link to a survey monkey template, where you can anonymously share your feedback. The link can also be found on our website or by clicking on the link below. The survey monkey link will expire on January 30th.

<https://www.surveymonkey.com/r/5VLXF37>

If you have any questions, please do not hesitate to contact Gina Sheurman at gsheurman@pikeedc.org or by calling 217-440-5101.



Pike County Funding Advisory Board set to Take Grant Applications for Projects

The Pike County Funding Advisory Board for the Local Accommodations Tax is set to take grant applications for projects for 2015, with funds to come from the 4% local tax that is collected from rooms let in the county. The local funding advisory board, appointed by the County Board, is responsible for administering the funds collected and awarding projects funds within the County. Jonas Petty of the William Watson Hotel heads the seven-member board, along with Jessica Funk of Green Acres Hotel, Gary Harpole of Harpole's Heartland Lodge, Judy Dean of Gray House Bed & Breakfast, Dr. Dan Mefford & Tami Webel of the Pike County Board and Gina Sheurman, Executive Director of Pike County Economic Development Corporation.

With four complete quarters of collection efforts complete, the funding advisory board will begin the process of accepting applications for grant requests for projects and activities that will draw tourists to the county year-round, capitalizing on the great human and natural resources that are already available in Pike County. Currently, over \$64,000 has been collected from the 4% tax, and these funds are available for projects in the county.

A full application is currently available on the Pike County Chamber website at www.pikeil.org and the Pike County Economic Development Corporation website at www.pikeedc.org. Those interested in applying may also request an application by emailing pikecoilfundingadvisoryboard@gmail.com. Applications will be accepted electronically or by mailing to the Funding Advisory Board in care of the Pike County Clerk's office. The deadline for the first round of application is January 30th, and all applications must be received by that date to be eligible for consideration in this round of funding.

For any questions concerning the application process, contact Jonas Petty at 217-248-6196.

The Oscar Mayer Wienermobile is headed to Pike County!

Pittsfield County Market will host the Oscar Mayer Wienermobile on Sunday, January 11th, 2015, from 11am to 3pm. "Wienermobile" is the name for a series of automobiles shaped like a hot dog on a bun which are used to promote and advertise Oscar Mayer products in the United States. The first version was created in 1936 by Oscar Mayer's nephew, Carl G. Mayer, and variants are still used by the Oscar Mayer company today. Drivers of the Wienermobiles are known as *Hotdoggers* and often hand out toy whistles shaped as replicas of the Wienermobile, known as *Wienerwhistles*.

"We are very fortunate to be able to get one of six Wienermobiles available in the country," Jim Brown, store manager said. To go along with the Wienermobile visit, County Market will have a hot dog lunch for \$2, which will include 2 hotdogs, Frito Lay Chips and canned Pepsi products. The proceeds from the lunch will be going to the PCEDC mentoring program. Stay tuned to the local media for more information on this event!



TAX FILING REMINDER FOR NONPROFITS!

Tax-exempt nonprofits must file with the IRS

Just because your organization is tax-exempt doesn't mean it can ignore the tax-filing season.

A good example is small tax-exempt organizations. For years, they weren't required to file anything with the IRS. Thanks to the [Pension Protection Act of 2006](#), most must file the Form 990-N [e-Postcard](#).

Exceptions include churches, religious associations and auxiliaries.

How to file

Complete and submit the *e-Postcard* online. Go to [Annual Electronic Filing Requirement for Small Exempt Organizations](#) to learn more about the *e-Postcard* and to access the form. It takes only a few minutes to complete.

Know your deadline

Unlike personal income taxes, the due date for an organization's *e-Postcard* depends on the closing date of its tax year. Your deadline may be different from another nonprofit in your town.

The rule is that the *e-Postcard* is due by the 15th day of the fifth month after the close of the organization's tax year. For example, if your tax year closes on Dec. 31, the notice is due by the following May 15th.

Consequences of not filing

Most small organizations that are eligible to file the *e-Postcard* won't owe any taxes. However, if an organization fails to file an *e-Postcard* for three consecutive years, its tax exemption will be automatically revoked and it will have to re-apply with the IRS to get its exemption back.

For more information on this or other IRS topics, go to [IRS.gov](#).

Helpful links:

- [Reinstatement of tax-exempt status after automatic revocation](#)
- [Tax Information for Charities & Other Non-Profits](#)
- [Subscribe to IRS's free exempt organization newsletter, the *EO Update*](#)
- [Review phone forum presentations on tax-exempt issues](#)

Commodity Challenge '15



COMMODITY CHALLENGE '15

What Is It?

Illinois Farm Bureau®, GROWMARK, and AgriVisor® have partnered with CME and invite members like you to join our free online marketing simulation. You'll trade commodities on the cash, futures, and options markets... without losing a dime! You'll gain marketing know-how, improve your skills...and ultimately, boost your bottom line.

When Is It?

The 2015 challenge will start in January and end in November. For full registration information just visit the Illinois Farm Bureau Commodity Challenge web page listed below or contact your county Farm Bureau®. Tell them you want to play in 2015.

What Are the Prizes?

Oh no! We almost forgot to mention the prizes. We're giving away \$10,000 in prizes to Illinois' top marketers.

Overall	Women	Young Leaders	Collegiate
1st - \$1500	1st - \$1500	1st - \$1500	1st - \$1500
2nd - \$750	2nd - \$750	2nd - \$750	2nd - \$750
3rd - \$250	3rd - \$250	3rd - \$250	3rd - \$250

www.ilfb.org/marketing/commoditychallenge



NO PURCHASE NECESSARY. Open only to existing Illinois Farm Bureau® (IFB®) members age 18 or older who are legal U.S. residents (except RI, FL, NY, and AZ). Void where prohibited by law. Participation in this promotion is no guarantee of future performance in commodity marketing or trading. IFB and CME Group employees and their immediate families are ineligible. One entry per person. Sponsor: Illinois Agricultural Association®, 1701 Towanda Avenue, Bloomington, IL 61701. See Official Rules for details.
Farm, Family, Food.™ is used under license of the Minnesota Farm Bureau Federation

PIKE COUNTY DENTAL CLINIC OPPORTUNITY-DENTIST POSITION

Immediate Need: Temporary Dentist Position, January 2015 through February 2015.

Future Need: Potential for Full Time Dentist Position, to begin spring/summer 2015

The practice is in a modern facility with four operatories. Opened in December 2013, Pike County Dental Clinic uses a full electronic record system, with state of the art Digital X-ray Equipment. This is a unique opportunity to provide exceptional dental services for a full practice that focuses on underserved children and adults. Patient caseload is over 1500 in less than 12 months.

Pittsfield, IL is located in beautiful, picturesque Pike County in West-Central Illinois. Pike County is widely known for agricultural resources, sport hunting opportunities, and quality small town, family life; with many desirable amenities such as, excellent school systems, a local hospital, well established medical groups, multiple housing options, safe & friendly rural atmosphere and more.

Benefits:

- Excellent Salary
- Numerous fringe benefits available for full-time employment
- Pike County Dental Clinic is pending approval as a HRSA student loan repayment site in an underserved area. Potential for student loan repayment for qualified applicants.
- Experienced dental assistants
- Clinic operations & staff management provided by Health Department administrative staff
- Volunteer Dental Director, Dr. Stephen Liesen
- Housing options available

Please apply to:

Ms. Anita Andress, RN, BSN, Administrator

Pike County Health Department

606 W. Adams St.

Pittsfield, Illinois 62363

Email: aandress@pikecoilhealth.org

Phone: 217-285-4407 x 126

Fax: 217-285-4639

Western Illinois Leadership Academy



WESTERN ILLINOIS LEADERSHIP ACADEMY—2015

Western Illinois Leadership Academy (WILA)

WILA brings together leaders from the five counties of Adams, Brown, Hancock, Pike and Schuyler. Sessions will combine presentations and discussion around issues of importance to the region. Topics listed below will be complimented with tours and ancillary topics.

Registration Cost is \$225 and includes all materials, lunch and snacks for the 7 sessions. Through this program, participants learn to be leaders.

Participants will:

- Acquire a broad understanding of the complex issues and tasks facing them as leaders.
- Build relationships necessary to resolve the challenges ahead.
- Identify opportunities.
- Become better prepared for active involvement, whether in the workplace, as a volunteer in a community, organization, or holding public office.
- Take tours to see how the region has, is, and plans to respond to these complex topics.

Schedule & Topics

<u>Date</u>	<u>Topic</u>	<u>Location</u>
January 30	Introductory Session	Schuyler County
February 13	Workforce, Education and Leadership	Hancock County
February 27	Technology	Brown County
March 11	Government	Springfield
March 27	Healthcare and Economic Development	Adams County
April 10	Agriculture and Tourism	Pike County
April 24	Graduation	Adams County

Registration

(Return this form with check payable to University of Illinois Extension—330 S. 36th Street, Quincy, IL 62301 or register online to pay with credit card <https://web.extension.illinois.edu/registration/?RegistrationID=11356>)

Name:	
Complete Address:	
Employer:	
Email/Phone:	

**I permit University of Illinois Extension to take photos of me during my participation in WILA and to use those photos for promotional purposes.*

Signature _____

FOR MORE INFORMATION CONTACT: SHELBY CROW

University of Illinois Extension—Unit 14

sschoon@illinois.edu—217-223-8380

University of Illinois of Agricultural, Consumer & Environmental Sciences * United States Department of Agriculture * Local Extension Councils Cooperating.
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COMMUNITY CONNECT GRANT PROGRAM OPPORTUNITY

The Community Connect program serves rural communities where broadband service is least likely to be available, but where it can make a tremendous difference in the quality of life for citizens. The projects funded by these grants will help rural residents tap into the enormous potential of the Internet.

Eligibility

The following entities are eligible for funding:

- Incorporated Organizations;
- Indian Tribes or Tribal Organizations, as defined in 25 U.S.C. 450b(e);
- State or local units of government; or
- Cooperatives, private corporations or limited liability companies organized on a for-profit or not-for-profit basis.

Applications

The application window for Fiscal Year 2015 is now open. Applications must be submitted no later than February 17, 2015 to be considered for an award. Please review the application guide and other information under '[Resources](#)' below for detailed information on how to apply.

Fund Uses

Grant funds may be used to finance the following:

- The construction, acquisition, or leasing of facilities, including spectrum, land or buildings, used to deploy service at the Broadband Grant Speed to all residential and business customers located within the Proposed Funded Service Area (PFSA) and all participating Critical Community Facilities, including funding for up to 10 Computer Access Points to be used in the Community Center. Buildings constructed with grant funds must reside on property owned by the awardee. Leasing costs will only be covered through the advance of funds period included in the award documents;
- The improvement, expansion, construction, or acquisition of a Community Center and provision of Computer Access Points. Grant funds for the Community Center will be limited to 10% of the requested grant amount or \$150,000. If a community center is constructed with grant funds, the center must reside on property owned by the awardee; and the cost of providing the necessary bandwidth for service free of charge to the Critical Community Facilities for 2 years.

All applicants must have a Dun and Bradstreet (D&B) Data Universal Numbering System (DUNS) number. Any organization that applies for a Community Connect Broadband grant must provide their DUNS number on the SF-424, "Application for Federal Assistance." DUNS numbers are available without charge. See [DUNS Q&A](#).

Applicants wishing to apply for a Community Connect broadband grant online can do so at www.grants.gov. Your organization must have a DUNS number and complete the SAM registration process before submitting an application online.



NOT A MEMBER OF PCEDC...JOIN US TODAY!

It is because of the generosity of business and community partners that we are able to fulfill our mission to enhance the economic future and quality of life in Pike County by expanding employment opportunities through promoting the expansion and retention of business and industry, coordinating local and state resources to existing businesses, and by uniting Pike County community by coordinating economic development activities and cultivating partnerships. We are fortunate to have many great partnerships in the area that have helped us to promote economic development. If you are not part of our growing

Individual / Company Name: _____

Contact Person: _____ Title: _____

Mailing Address: _____

Phone: _____ Fax: _____ Email: _____

Website (if applicable): _____

Membership Level:

___ Contributor (\$1–\$99) ___ Associate (\$100-\$499) ___ Voting (\$500 +)

___ Local Government (Based on Per capita-Please contact office for more information)

More information on membership benefits is available by visiting www.pikeedc.org

A Few Reminders!!

Don't forget to tune in to 97.5FM WBBA Radio on the first Monday of every month at 9am to hear PCEDC on the Spotlight Show!

Upcoming Events—Please Save the Date!
2015 Inventor & Small Business Expo—February 28, 2015

Find us on Facebook and Follow us on Twitter!