

Pike County Economic Development Corporation

Executive Board Meeting Minutes

Pike County Farm Bureau Conference Room

May 22, 2017

Attendees

Patrick Conley, Jim Sheppard, Brenda Middendorf, Max Middendorf, Karrie Spann, Kaye Iftner, Jeff Hogge, Diane Vose, Casey French, Gary Camarano.

Call to Order

The meeting was called to order by Patrick Conley, Chairman, at 5:30pm. Meeting agenda and April 2017 minutes were provided via email to members and were available for review.

Minutes

After review, Kaye Iftner made the motion to approve the minutes as written, Jeff Hogge second. Motion carried.

Director's Report

Director Brenda Middendorf reviewed the written director's report.

Marketing report

Gary Camarano updated those present on his activities. He continues to promote our Region/County. Upcoming event is the Chicago Innovations Awards. These awards were started 14 years ago. Nominating some of our area businesses for these awards would be a good opportunity for exposure for our businesses and area. He and Brenda continue to work on the possibility of attracting the film industry into Pike County. A location for a film office, an easy permitting process, as well as assembling a "picture book" would all be pieces that need to be in place in order to attract the film industry to our area. Gary will attend an event in Chicago with the Chinese Consulate. At this event, he will promote our area agribusinesses and also try to arrange a date for a future event in our area. Gary has negotiated for a reduced price for advertising in the *Expansions Solutions* magazine. These ads would promote our area and could possibly feature those business nominated for the Innovations Award. The cost for a half page ad for 2 months would be \$1700.

Closed Session

A motion was made to go into Closed Session by Kaye Iftner, second, Max Middendorf. Motion carried. The Board went into closed session at 5:50pm.

Old Business

The Employer Workshop and Job Fair was held May 4, 2017 at the Pike County Farm Bureau hall. Twenty-three booths were set up at the Job Fair. The employers attending the event were asked to complete a survey. Brenda Middendorf had attached the results of the survey to the PCEDC agenda and meeting packet. Seven employers rated the event as “outstanding” and fourteen rated the event as “good.” There were no participants that rated the event as unsatisfactory, fair or poor. Likewise, IDES (Illinois Department of Employment Security), was well pleased with the event and would like to partner with PCEDC on future workshops and job fairs. Another like event maybe planned for the fall. It was also felt that having the Employer Workshop the same day as the Job Fair was a good idea. John Wood Community College also participated and registered guests. The meeting room was open so that those job seekers in attendance could use the space to fill out applications and immediately return them to prospective employers at the Job Fair. According to the survey, 73 resumes were received, 5 interviews were conducted that day, 12 provisional/conditional job offers were made and 2 firm job offers were extended.

New Business

Energy Innovation Workshop is scheduled for June 8, 2017. The workshop will begin with registration at 8:30am. Lunch will be served at 11:30am and the afternoon session will begin at 12:00pm and last until approximately 3:30pm followed by a time for questions & answers. Brenda Middendorf had attached the program for the workshop to the PCEDC agenda and meeting packet. Lunch will be provided by Pike County Farm Bureau. RSVP's are important.

Hwy 54 Corridor Update. The Missouri Highway and Transportation Commission will award the design-build contract for construction of the new Champ Clark Bridge on June 29 at its meeting in Pike County, Missouri. Brenda Middendorf shared the brochure that Pike County, Missouri has made highlighting lodging, attractions and services in their area. PCEDC will also assemble a brochure with information on the Pike County, Illinois area as well. Brenda also provided samples of the banner to be used which also includes the Pike County, Illinois side of the map. Several dignitaries who will be attending the award announcement as well as a Champ Clark Reception on June 28 will be flying into the Pittsfield airport, where Brenda will display the banner. The dignitaries will then be transported by MoDOT to the reception in Louisiana, Pike County, Missouri to be held at Riverview Park. PCEDC, State of Illinois and Pike County, Illinois officials have been invited to also attend the reception at Riverview Park in Louisiana, Missouri.

PCEDC Annual Meeting, April 6, 2017, Election of Officers

It was asked that the action of the nominating committee at the 2017 PCEDC Annual Meeting also be noted in the May 22, 2017, Executive Committee meeting minutes. At the April 6, 2017, Pike County Economic Development Corporation Annual meeting, the nominating committee made the following recommendations for the 2017-2018 Officers of PCEDC: Patrick Conley, Chairman; Jim Sheppard, Vice-Chairman; Karrie Spann, Secretary; Craig Gengler, Treasurer. There were no other nominations from the floor. A motion was made to accept the recommendation to appoint Patrick Conley, Chairman; Jim Sheppard, Vice-Chairman; Karrie Spann, Secretary; Craig Gengler, Treasurer for the 2017-2018 Officers of PCEDC by Kent Goewey. Max Middendorf, second. Motion carried.

Chairman's Comments

Patrick Conley had no comments.

Member Updates & Comments

Kaye Iftner-In spite of the bad weather, The Annual Pike County Chamber of Commerce Golf Outing went well. 18 teams participated. Jeepers were in Pike County for the weekend, they also had the rainy weather to contend with, but enjoyed the event.

Casey French-CASSCOMM improvements continue at Pike County Farm Bureau building, PACT Head Start and Pikeland Schools.

Diane Vose-JWCC JDub Academy will be held again at the center in Pittsfield in June. Classes will be for ages K-High School. Check out the JWCC website for more information. A new program, *College for Life*, will be implemented at the JWCC campus in Quincy. This non-credit program will be aimed at providing adults with intellectual disabilities the college experience.

Jim Sheppard- Pike County Board will be discussing the resignation of the Pike County Ambulance director and exploring options for this position for the future. Also to continue discussions regarding a County Administrator position.

Jeff Hogge-United States Representative Darin LaHood will hold a town hall meeting in Barry on July 20 from 10-12 at the Barry City Hall.

Max Middendorf-the City of Pittsfield wastewater plant is processing at double the capacity due to the recent rainy weather and is doing well. A new lift station in Pittsfield, near LSSD, will be under construction soon. Upgrades to the roadway to the new JWCC building will begin soon.

Brenda Middendorf-Brenda, Kaye Iftner and Diane Vose have all been busy with the Work Ready program. Certificate Ceremony at Pleasant Hill & Western Schools. 200 students participated in roll out activities at Pikeland High School. Electronics and regular recycling continues. Electronics recycling is from 7am-4pm, Monday-Friday and the regular recycling is on Friday's only.

Exit Closed Session

A motion was made to come out of Closed Session by Max Middendorf, second, Jeff Hogge. Motion carried. The Board came out of closed session at 6:29pm.

Voting for Closed Session items

A motion was made by Max Middendorf to place a half page ad, for 2 months, in the *Expansions Solutions* magazine at a cost of \$1700. The motion was seconded by Jeff Hogge. Motion carried.

A motion was made by Kaye Iftner to share with Pike County, Missouri, the cake and drink expenses for the Champ Clark Bridge reception to be held on June 28 at Riverview Park in Louisiana, Missouri. The motion was seconded by Diane Vose. Motion carried.

A motion was made to authorize Craig Gengler to sign checks on the PCEDC account as Treasurer of PCEDC, by Max Middendorf. The motion was seconded by Diane Vose. Motion carried.

Adjournment

With business concluded, a motion was made to adjourn by Max Middendorf. The motion was seconded by Casey French. Motion carried. The meeting was adjourned at 6:31pm.

Minutes respectfully submitted by Karrie Spann, Secretary.

Next meeting: Quarterly Meeting-Monday, June 26, 2017, Pike County Farm Bureau building.