

Pike County Economic Development Corporation Meeting Minutes

Quarterly Membership Meeting

Pike County Farm Bureau Conference Room

September 26, 2016

Attendees

Craig Gengler, Greg Dolbeare, Brenda Middendorf, Karrie Spann, Kaye Iftner, Patrick Conley, Shawn Rennecker, Blake Roderick, Kent Goewey, Casey French, Jim Sheppard, Robert Wood, Tony Smith, Jeff Hogge, Diane Vose.

Call to Order

The meeting was called to order by Vice President Craig Gengler at 5:31pm. Meeting agenda and minutes were provided via email to members.

Minutes

After review, Blake Roderick made the motion to approve the minutes as written, second Kent Goewey. Motion carried.

Financial Report

Jim Sheppard summarized the financial report. Profit & Loss, January 1-September 23, 2016-- Total Income \$52,579.50 and Net Income \$25,150.92. Profit & Loss, August 22-September 26, 2016-- Interest-short term CD \$2.82, Membership Dues \$3,347.00, Recycling Expenses \$2,000, Net Ordinary Income -\$3,715.77. Balance Sheet as of September 23, 2016-- Current Assets, checking/saving \$17,805.06, Total Savings \$32,773.30, Total Assets \$50,578.36, Equity \$0, Total Liabilities & Equity \$50,578.36.

Director's Report

Interim Director Brenda Middendorf summarized the recent activities in her written report. Worked with Sean Park on business retention and planning. Worked on membership invoicing, and membership list updates. Prepared packets and handouts for Work Ready Rollouts, held Work Ready Rollout meetings with Western, Griggsville/Perry and Pleasant Hill schools. Contacted businesses about Work Ready participation and incentives. Conducted Public Hearing-Village of New Canton on September 15 and the City of Pittsfield on September 22. Prepared for Tax Accommodations Advisory Board Meeting. Worked on Village of New Canton and City of Pittsfield CDAP Grant applications. Worked with Jane Johnson, Pike County Health Department, on tire collection event.

Business Adviser Report

Sean Park worked with Jessica Guthrie-new photo studio under the William Watson Hotel, Shirley's Shack restaurant in Detroit, and Pink Sugar Bakery in Pittsfield.

Marketing Director Report

Brenda Middendorf summarized Gary Camarano's Economic Development Attraction & Marketing Activities written report for September 2016. Began work with GIS Planning Inc/ZoomProspector to develop site for a four county collaboration for internet marketing and attraction. Counties will include Pike, Whiteside, Carroll, Jo Daviess with Lee County expected to commit later this month. Met with the German American Chamber of Commerce regarding access to their Midwest site selection team and inclusion in any inbound trade missions. Second meeting with Executive Director of Chicago International to discuss tour of rural northwest and west central Illinois communities, inclusion in inbound/outbound trade missions. Planning economic development and consensus building forum with PCEDC Director Middendorf and develop support material for forum. Attended International Manufacturing Technology Show in Chicago. Turkish industrial group interested in Midwest location planning on visiting U.S. Working on developing marketing material to give direction and clarity with input of Economic plan and consensus building forum. Attended International Economic Development Council's 2016 Annual Conference-identify programs, strategies and grant opportunities suitable for rural economic development. Possibly scheduling some tours of our area for potentials. Working with Brenda and Sean to develop a list of the 10 best building sites in our area and who are the major stakeholders in the area.

Quarterly Committee Updates

Business Retention & Workforce Development-Letters and packets sent to all Principals and Guidance Counselors with ne Work Ready program information. Letters sent to all students. Awarded Workforce Readiness certificates to 14 students and Western on August 30. Contacting more businesses for support, signs/decals/poster being made to identify businesses participating in Work Ready program. Developing commitment letter and incentives for participating businesses. Business Education Roundtable scheduled for October 4, 2016.

Community Needs & Municipal Issues-Contacted Illinois Municipal League regarding hosting meetings in our area. Planning Tire Collection for November. Collecting data for the update to the CEDS Plan. Created a HWY 54 business survey. Hwy 54 Corridor meetings in Pittsfield and Missouri.

Small Business & Entrepreneurship-Co-sponsoring a resume workshop on Oct. 26. Assisting with CEO schedule. Will be meeting in October to plan business workshops.

Renewable Energy & Telecommunications-Monitoring Ameren, Clean Line, Dakota Access and other projects in the area. Providing updates to Port Authority. Investigating solar energy projects, planning and energy fair for 2017. Monitoring telecommunication projects throughout the county. Set a goal of increasing public knowledge about renewable energy and telecommunication projects in the region.

Promotions & Marketing-Working with marketing consultant. Supported joining ZoomProspector.

Old Business

Comprehensive Economic Development Strategy update meeting will be held October 27 at 11:30 am at the YMCA in Mt. Sterling. Trying to prioritize projects. January meeting will be in Pittsfield-looking at regional projects and goals.

Disaster Economic Resiliency Plans must be a key component of Comprehensive Economic Development Strategies (CEDS). Integrating resilience into CEDS should be undertaken as a part of an approach including planning for resilience and establishing information networks among the various stake holders in the region.

Highway 54 Corridor group met last week in Bowling Green, Missouri. Planning for July 2017 meeting, contracts will be awarded at that time.

New Business

Tri State Summit is to be held November 18, 2016. The theme is "Stronger Together." In the past PCEDC has attended the summit but was not a sponsor. Sponsorship levels are available at the Leader, Investor and Friend levels. Pike County Farm Bureau is sponsoring at the \$500 Investor Level. A brief discussion was had involving sponsorship costs and benefits. A motion was made to sponsor and attend the Tri State Summit at the \$250 Friend Level by Blake Roderick, Robert Wood, second. Motion carried.

PCEDC Director Brenda Middendorf provided those in attendance with a Community Pass/Fail Report Card self-assessment exercise. The plan is to do a similar exercise to gather information at the area forums. This will help to gather information about area capabilities, advantages and disadvantages.

Chairman's Comments

Chairman Jim Brown was not present at the meeting.

Visitor Comments

There were no visitor comments.

Member Updates & Comments

Kent Goewey-City of Griggsville-New Dollar General store in progress.

Karrie Spann-Village of Milton-reported that the Milton Corn Carnival was a success.

Kaye Iftner-Pike County Chamber of Commerce-encouraged all to register to vote as part of employee voter registration week. Will host with Pike County Farm Bureau a Voter Reception/Meet & Greet with local candidates on October 18 at the Pike County Farm Bureau.

Casey French-CASSCOMM-Phone System quote for the Pike County Government Building. CASSCOMM has a Business to Business magazine this month magazine focuses on Rushville businesses that do business with CASSCOMM.

Robert Wood-City of Pittsfield-Road construction at Kamar Drive is nearly complete. Waste water plant and Animal Shelter are nearly complete. New Firehouse construction is moving quickly. Two new handicapped ramps around the square are finished.

Shawn Rennecker-City of Barry/Illinois Rural Electric Cooperative-Pike CEO program is moving along well. New regional website-I-72.com for marketing/promotion funded by USDA grant.

Diane Vose-John Wood Community College-plans for new center in Pittsfield moving forward, good start to capital campaign, Spring Classes and Continuing Education class are in development.

Jim Sheppard-Pike County Board-County is looking at new phone system, hoping for budget to be completed in November.

Greg Dolbeare-Grain Elevator at Pike Station is progressing, all the permits are in place.

Jeff Hogge-City of Barry-Plans are underway for the Barry Apple Festival.

Blake Roderick-Community Foundation/Pike County Farm Bureau-Economic Development is a grant area focus for the Community Foundation. Pike County Farm Bureau-new phone system and internet are good. Office space is available in the Farm Bureau building. Agriculture prices will be important for this county. Farm Bureau continues to assist farmers in dealing with the declining economy as well as crop damage this year not covered by insurance.

Brenda Middendorf-Two Rivers-Wine Tour was good, Christmas Lodge Tour filing up. Access Food only has limited funding at this time. Deer check station at the Archery Shop in Pittsfield-will get a Pike County pin and be entered in a drawing for a bow/shoot gun.

Adjournment

With business concluded, a motion was made to adjourn the meeting by Kent Goewey, second Casey French. Motion carried. The meeting was adjourned at 6:33pm.

Minutes respectfully submitted by Karrie Spann, Secretary.

Next Executive/Voting Meeting: November 28, 2016, Pike County Farm Bureau building.

Next Quarterly Meeting: December 2016.