

# **Pike County Economic Development Corporation**

## **Executive Board Meeting Minutes**

### **Pike County Farm Bureau Conference Room**

**February 27, 2017**

#### **Attendees**

Jim Brown, Jim Sheppard, Randy Bleich, Brenda Middendorf, Max Middendorf, Karrie Spann, Kaye Iftner, Craig Gengler, Pat Conley, Jeff Hogge, Kent Goewey, Blanche Shoup, Robert Wood, Tony Smith.

#### **Call to Order**

The meeting was called to order by Jim Brown, Chairman at 5:30pm. Meeting agenda and January 2017 minutes were provided via email to members and were available for review.

#### **Minutes**

After review, Max Middendorf made the motion to approve the minutes as written, second, Kent Goewey. Motion carried.

#### **Financial Report**

Jim Sheppard summarized the Balance sheet as of February 24, 2017. . Checking and Savings-- \$33,777.46. PCEDC Savings-- \$32,819.22, Total Current Assets-- \$66,596.68. Profit and Loss January 23-February 24, 2017: Program Income--Membership Dues \$12,125.00, Program Service fees \$14,500.00, Gross Profit \$26,625.00. Total expenses of \$4,725.47. Net Income was \$21,899.53.

#### **Director's Report**

Director Brenda Middendorf reviewed the written director's report.

#### **Workforce Investment Board of Western Illinois Report**

Blanche Shoup provided members with the West Central EDR Regional Vision Statement and Goals. The Workforce board plans to dovetail into the PCEDC strategic plan. They are focusing on finding those residents who are "out of the loop" and unemployed and make more services known and available to them.

## **Committee Updates**

Business Retention/Workforce Development-continues working with area school guidance counselors. New decal ready for participating businesses. Continuing to recruit new business with personal visits and encouraging them to provide an incentive such as a .25 per hour wage increase for those with the certificate. Partnering with the Small Business/Entrepreneurship committee to work on the upcoming Job Fair scheduled for May 4. Goal is to have 40 businesses at the Fair. Employer workshop first and then the Job Fair.

Community Needs/Municipal Issues-Meet next week. The Pike County Missouri Economic Development Director has their packets ready regarding needs/services etc. for the Hwy 54 project. We need to get our packet together and post it to websites and have copies available in Louisiana at the Chamber of Commerce.

Small Business Entrepreneurship-May 4, Job Fair.

Renewable Energy/Telecommunications-Energy Innovations workshop, June 8.

Promotion/Marketing/Membership-Gary Camarano-information is on ZoomProspector.

## **Closed Session**

A motion was made to go into Closed Session by Kaye Iftner, second, Kent Goewey. Motion carried. The Board went into closed session at 6:30pm.

## **Old Business**

Strategic Planning Update-By March 8, Brenda will update IDOT on transportation projects such as the turn lane into the new JWCC building and the Florence Bridge project.

Complete 54 Corridor Group Update-contract will be awarded June 29. The Missouri commissioners are planning a banquet before the award announcement and our Illinois group has been invited.

## **New Business**

Annual Meeting Committee Appointment-Kaye Iftner, Jeff Hogge, and Brenda Middendorf.

Nominating Committee Appointment-Kent Goewey, Diane Vose, and Craig Gengler.

Bylaw Review for the Annual Meeting-standard for the annual meeting. No concerns at this time.

Two Rivers Farm Bureau Foundation-Golf outing will be June 16 at Old Orchard Country Club. Sponsorship for a hole is \$100. PCEDC has sponsored a hole in the past.

CORE-Brenda participated in CORE webinars. This expensive software tracks business retention and is rather lengthy.

AmeriCorp VISTA-passed first tier of eligibility, now working on phase two. Scope of work would be business retention, website work, FB/social media. We will get to interview and choose the applicant.

**Chairman's Comments**-Jim Brown had no comments.

**Visitor Comments**-there were no visitor comments.

### **Member Updates and Comments-**

Kaye Iftner-Pike County Chamber of Commerce Annual Dinner will be March 28 at the Griggsville American Legion. March 9 will be a business afterhours at Carnes Communications/US Cellular. Lunch & Learn presented by Ameren Illinois-May 2 focusing on energy efficiency programs for businesses or organizations.

Robert Wood-New Firehouse almost done. Sewer project at Illinois State Police and LSSD area.

Randy Bleich-Attorney issues have pushed back the closing of the sale of JBS United.

Jim Sheppard-audit will be the focus of the Pike County Board meeting tonight.

Max Middendorf-hiring new Marketing Coordinator.

### **Exit Closed Session**

A motion was made to come out of Closed Session by Robert Wood, second, Max Middendorf. Motion carried. The Board came out of closed session at 6:40pm.

### **Voting for Closed Session items**

A motion was made by Kent Goewey to sponsor a hole for \$100 at the Two Rivers Farm Bureau Foundation Golf Outing, Max Middendorf, second. Motion carried.

### **Adjournment**

With business concluded, a motion was made to adjourn by Robert Wood, second, Tony Smith. Motion carried. The meeting was adjourned at 6:44pm.

Minutes respectfully submitted by Karrie Spann, Secretary.

Next meeting: Quarterly Meeting-April 24, 2017 Pike County Farm Bureau building.